

BIODEFENSE WORLD SUMMIT 2016

JUNE 27-30, 2016 | HILTON BALTIMORE HOTEL | BALTIMORE, MD

2016 CONFERENCE PROGRAMS



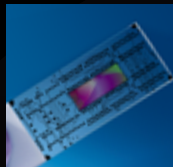
BIODETECTION TECHNOLOGIES PART 1

Biothreat and Pathogen Detection



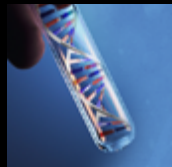
BIO SURVEILLANCE INTEGRATION

Integrated Management of Threats to Public Health & Safety



BIODETECTION TECHNOLOGIES PART 2

Point-of-Care for Biodefense



SAMPLE PREP TECHNOLOGIES

Sample Preparation for Virus, Toxin & Pathogen Detection and Identification

Co-Located with



RAPID DETECTION FOR FOOD SAFETY

Advances in Quality Control, Processing and Microbiological Research

EVENT FEATURES

300+

highly-targeted delegates in 2015

41%

of Audience Made Up of Executives, Directors, & Managers

5

Programs covering a diverse range of topics

20+

Industry-Leading Sponsors & Exhibitors

PARTICIPATING AS A SPONSOR OR EXHIBITOR

will provide you with significant exposure and networking with the decision-makers who will be in attendance. A limited number of exclusive opportunities are available. See reverse side for package options, demographics, and past sponsors/exhibitors...



Organized by
Cambridge Healthtech Institute

BiodefenseWorldSummit.com

SPONSORSHIP, EXHIBIT & LEAD GENERATION OPPORTUNITIES

Comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Signing on earlier will allow you to maximize exposure to hard-to-reach decision-makers.

Podium Presentations – Available Within the Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute, or luncheon presentation during a specific conference program. Package includes exhibit space, extensive branding, and access to cooperative marketing efforts by CHI. *Priority placement within the agenda is given to companies who sign on early.*

Invitation-Only VIP Dinner/Hospitality Suite

Sponsors will select their top prospects from the conference pre-registration list for an evening of networking at the hotel or at a choice local venue. CHI will extend invitations and deliver prospects, helping you to make the most out of this invaluable opportunity. Evening will be customized according to sponsor's objectives *i.e.:*

- Purely social
- Focus group
- Reception style
- Plated dinner with specific conversation focus

Exhibit

Exhibitors will enjoy facilitated networking opportunities with qualified decision-makers at the Biomarkers & Diagnostics World Congress event, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve yours today.

Additional Opportunities Available for Sponsorship Include:

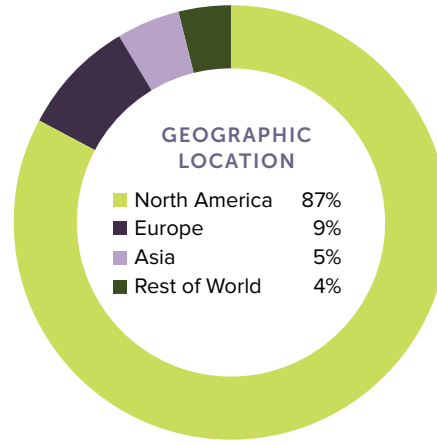
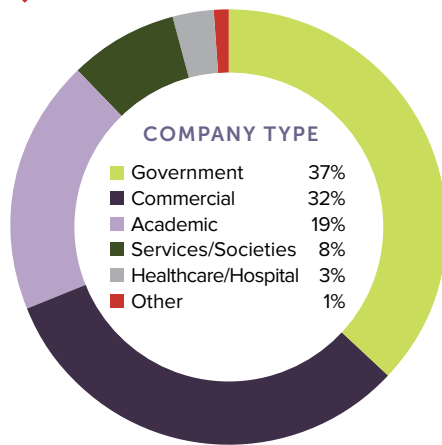
- Focus Groups
- User Group Meetings
- One-to-One Meetings
- Conference Tote Bags
- Badge Lanyards
- Program Guide Advertisement
- ...and More!

Looking for additional ways to drive leads to your sales team?

CHI's Lead Generation Programs will help you obtain more targeted, quality leads throughout the year. We will mine our database of 800,000+ life science professionals to your specific needs. We guarantee a minimum of 100 leads per program! Opportunities include:

- Live Webinars
- White Papers
- Market Surveys
- Podcasts and More!

CONFERENCE DEMOGRAPHICS



PAST SPONSORS & EXHIBITORS

- Adhesives Research, Inc.
- AgileBio
- Agiltron, Inc.
- American Elements
- ANP Technologies
- ArcticZymes
- ATCC
- BAE Systems
- Battelle
- BD Life Sciences
- Becton Dickinson Technologies
- Bertin Technologies
- bioMérieux
- BioVigil
- Booz Allen Hamilton
- Caribbean Thermal Technologies
- Covaris
- DCN
- DuPont
- Forte Bio- Pall
- GENALYTE, Inc.
- GenArraytion Inc.
- GeneReach
- GenMark Diagnostics
- Gyros
- Illumina
- INNOPSYS
- InnovaPrep
- Integra Biosciences
- Invetech
- IZON Science Ltd.
- Johns Hopkins University
- Kansas State University & CEEZAD
- Life Technologies
- Livermore Instruments, Inc.
- Lockheed Martin
- Lonza
- Luminex Coporation
- Meso Scale Discovery
- Microfluidic Systems
- NanoMR, Inc.
- Oceanit Labs, Inc.
- Oxford Nanopore Technologies Ltd.
- PEPperPRINT
- PerkinElmer
- Philips Research
- Platypus Technologies
- Qiagen
- Radiation Monitoring Devices, Inc.
- Roche Instruments
- Ruro Inc.
- Science Applications International Corp.
- Scienion US, Inc.
- SeraCare
- SIMEMS PTE Ltd.
- Tactical Defense Media
- Tetracore, Inc.
- The Technology Partnership
- Thermo Fisher Scientific
- TwistDx Limited
- URS

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